TERMS OF USE OF THE MARK AND LOGO

The CLIENT may under no circumstances use the TÜRKAK mark belonging to AVRASYA. The TÜRKAK mark is created by TÜRKAK in accordance with the provisions specified in R10.06 and may only be used by AVRASYA.

AVRASYA may use the TÜRKAK mark on stationery, reports, certificates, brochures and in all activities related to accreditation in accordance with the conditions specified in R10.06.

If letterhead bearing the TÜRKAK mark is used for quotations concerning activities that are not within the scope of accreditation, it shall be clearly stated which activities are accredited. In such cases, the relevant letterhead document shall include a statement such as, "This quotation includes services that are not within the scope of accreditation." If AVRASYA inadvertently issues a report/certificate bearing the TÜRKAK mark outside its accredited scope, it shall immediately withdraw the relevant reports/certificates and warn its clients not to make any reference to accreditation.

The TÜRKAK mark may not be used on business cards printed for AVRASYA personnel. No reference to AVRASYA's accreditation may be made on business cards. Signatures/business cards used in electronic mail are also considered within this scope.

If the Client submits a written request for each use of the AVRASYA logo and approval is granted by AVRASYA, written confirmation shall be obtained from the Client stating that the Client has read, understood and will comply with the AVRASYA logo usage rules.

The AVRASYA logo usage rules are as follows:

- The AVRASYA logo shall be used in the format, size and colour described in detail in the "Format of the AVRASYA Logo" section.
- The AVRASYA logo shall always be used in its original, designed proportions.
- The AVRASYA logo may not be stretched, compressed or distorted in any direction.
- The AVRASYA logo shall be used on a background that does not impair its legibility.
- The AVRASYA logo shall be reproduced in high quality. It may not be reproduced by photocopying from other documents.
- The AVRASYA logo shall not be more prominent than the Client's logo or name.
- The AVRASYA logo shall not be altered in any way.
- The Client may not use the AVRASYA logo in a misleading or unfair manner.
- The Client may not use the AVRASYA logos in a manner that could mislead the intended users or damage AVRASYA's reputation.
- No changes shall be made to the format of the AVRASYA logo.

- The AVRASYA logo shall not be used in a manner that could cause misunderstanding regarding AVRASYA's status.
- Before using any materials (stationery, etc.) bearing the AVRASYA logo, the Client shall obtain AVRASYA's approval for the relevant material.
- The AVRASYA logo shall not be used in a manner that could imply that AVRASYA has approved or recommended any product or service.
- The Client shall not use the AVRASYA logo in a manner that implies that AVRASYA assumes responsibility for the service provided by the Client.
- AVRASYA reserves the right to change the conditions specified in this procedure without prior notice. For this reason, the Client is required to submit a written request each time the AVRASYA logo is used.
- The Client shall not use the AVRASYA logo anywhere in a manner implying that the Client has been approved or verified by AVRASYA. A verification report and/or certificate concerning the verification process shall be issued to the Client by AVRASYA.

Terms of Use of The Verification Report:

- The Client may not alter the report in any way.
- The report is issued for the organization whose name, address and activities are stated in the report and may under no circumstances be transferred to another organization or legal entity. The Client is responsible for any unauthorized use of the report by third parties.
- The Client may not use the information contained in the report in a misleading or unfair manner towards consumers.
- An organization that uses the report in a misleading or unfair manner shall first be warned in writing. If it is determined that the Client has disregarded the written warnings, violated the conditions set out in the contract and created circumstances that could damage AVRASYA's reputation, legal proceedings shall be initiated regarding the matter.
- The Client may not use the verification report in a manner that could mislead the intended users or damage AVRASYA's reputation.